

BORN TO BE WIDE PRESENTS

# OFF THE RECORD

**SATURDAY 5 DECEMBER 2015**

**MAC ARTS, GALASHIELS**

**10.30am - 5.00pm | 14 - 25 years**

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## PANELS

### Organising & Getting Gigs

Find out what promoters look for in live acts, what you need to know if organising your own gig/club and how to avoid losing lots of money.

**Speakers:** **Ben Proudlock** (The Mash House, Edinburgh), **Chris Wemyss** (*Sound Out*), **Grainne Braithwaite** (Synergy Concerts), **Michael Lambert** (A Modern Way / Born To Be Wide).

### Releasing Music

Learn how a record label works, and how to release and sell your music.

**Speakers:** **Claire Donna** (Soma Records), **Michael Lambert** (A Modern Way / Born To Be Wide), **Toni Malyn** (EmuBands)

### Working in Music

What do artist managers do, how do they work with new acts, and how can artists undertake this role for themselves?

**Speakers:** **Justine Ward** (GR Management), **Nora Winstanley** (Henry's Cellar Bar), **Olaf Furniss** (Scotland on Sunday / Born To Be Wide), **Sarah Quinn Waddell** (Academy of Music & Sound).

### Promoting Your Music

How to get yourself noticed by radio, press and future fans.

**Speakers:** **Amy Ferguson** (Producer, BBC Radio Scotland), **Nick Roberts** (Electric Fields Festival), **Olaf Furniss** (Scotland on Sunday / Born To Be Wide)

## RUNNING ORDER

<b>Doors Open</b>	<b>10.30am</b>
Registration	10.30-11.00am
Introduction	11.00-11.15am
Organising & Getting Gigs	11.15-12.00pm
Working In Music	12.15-1.00pm
<b>Lunch</b>	<b>1.00-1.45pm</b>
Need To Know: Collection Societies	1.45-2.00pm
Need To Know: Music Photography	2.00-2.15pm
Releasing Music	2.30-3.45pm
Promoting Your Music	4.00-4.45pm

## LUNCH

Free Lunch will be served at MacArts from 1.00-1.45pm.

## **SPEAKERS**



### **Grainne Braithwaite (*Synergy Concerts*)**

**Twitter:** [@synergyconcerts](https://twitter.com/synergyconcerts)

Grainne Braithwaite is the owner and operator of Synergy Concerts. Prior to this role, Grainne worked as a talent buyer for Regular Music Scotland, All Tomorrows Parties Los Angeles USA & London UK and The Liquid Room Scotland.



### **Claire Donna (*Soma Records*)**

**Twitter:** [@somarecords](https://twitter.com/somarecords)

After completing an HND in Music & Audio Technology and degree in Commercial Music, Claire Donna began working for Soma Records where she has worked for 10 years. Her main role is Production & Distribution Manager, but she has vast experience of other aspects of the business, including licensing. Claire has worked on many successful compilations for the label, including 'Sub Club 20 Years'.



### **Amy Ferguson (*BBC Radio Scotland*)**

**Twitter:** [@BBCJFCulture](https://twitter.com/BBCJFCulture)

Amy is a producer on BBC Radio Scotland's arts and culture programme The Janice Forsyth Show, and has produced the station's arts programmes since 2012. Her role involves generating ideas, booking guests, organising interviews and arranging music sessions. In addition, she is responsible for writing research briefs, scripting, recording and editing audio, live studio production and outside broadcasts. Amy's brief also involves creating multi-platform content for both the radio and online (which includes looking after the show's social media).



### **Olaf Furniss (*director, Born To Be Wide & Journalist*)**

**Twitter:** [@olafwide](https://twitter.com/olafwide)

Olaf Furniss is a journalist, music business event organiser and founder of the Born To Be Wide organisation. He co-writes the weekly Under The Radar column in Scotland on Sunday, which focuses exclusively on emerging Scottish talent, and his work has appeared in numerous media including the BBC, Music Week, Billboard, The Guardian, I-Q and Clash. He has acted as a consultant for some of Europe's key music business events, and since 2010 he has used this experience to develop Scotland's music convention, Wide Days.



### **Michael Lambert** (*director, Born To Be Wide & artist manager*)

**Twitter:** [@AMWmichael](#)

Michael Lambert is the co-owner of A Modern Way Management & Recordings which looks after acts including Fatherson, Idlewild and Stanley Odd. He is also a director of music industry event organisation Born To Be Wide, which stages regular music business events, as well as organising Scotland's only music industry convention *Wide Days*.



### **Toni Malyn** (*EmuBands*)

**Twitter:** [@EmuBands](#) / [@ToniMalyn](#)

Toni has been a part of the EmuBands team since 2012 and has a degree in Commercial Music from the University of the West of Scotland. He also helps to run Instinctive Racoon, a micro-indie label based in Glasgow, responsible for releasing a number of Albums, EPs and Singles, from acts such as Three Blind Wolves, Washington Irving and Over The Wall. Toni also has experience in concert promotion, tour managing, and manages Glasgow acts So Many Animal Calls & Edwin Organ.



### **Ben Proudlock** (*The Mash House*)

**Twitter:** [@themashhouse](#)

Ben Proudlock is the Venue and Events Manager of Edinburgh venue The Mash House (Formerly the GRV). He has been working at the venue for nearly three years, booking/sourcing outside promoters/event organisers, in-house events (live, club and function) and looking after the venue on a day to day running of the space. Ben has also worked as a tour manager for a number of touring artists.



### **Sarah Quinn Waddell** (*Academy of Music and Sound*)

**Twitter:** [@AMSScotland](#)

Sarah Quinn Waddell is the Marketing and Commercial Manager for Scotland at The Academy of Music and Sound, she is also a member of the Chartered Institute of Marketing. Before working for The Academy of Music and Sound, Sarah worked as a live events promoter at The Barfly Club in Glasgow.





## **Nick Roberts** (*Electric Fields Festival*)

**Twitter:** [@Electric\\_Fields](https://twitter.com/Electric_Fields)

Nick is one of the co-founders of Electric Fields Festival based in South West Scotland. The main aim of the event is to showcase fresh, exciting and relevant music from all over the UK, in an environment for the music to be enjoyed. Artists who have previously played Electric Fields include King Creosote, Fatherson, The Twilight Sad, East India Youth and The Phantom Band.



## **Justine Ward** (*GR Management*)

**Twitter:** [@wardzone77](https://twitter.com/wardzone77)

Justine left Trinity High school in Cambuslang after 5th year to study Music Business at James Watt College in Greenock, where one of her lecturers introduced her to GR Management. She started out working for the company part-time while still at university, before graduating in 2012 with a 2:1 in commercial music. She has now been at GR for almost 5 years, working with bands including Primal Scream, Texas, Kassidy, Baby Strange and a list of new emerging artists recently added to the roster.



## **Nora Winstanley** (*Henry's Cellar*)

**Twitter:** [@HenrysCellarBar](https://twitter.com/HenrysCellarBar)

Nora is a Sound Engineer with over ten years experience setting up stages and mixing sound for live bands in Edinburgh and Glasgow. She is the in-house engineer at Henry's Cellar Bar in Edinburgh where she is also part of the events management team and has worked with thousands of act. As a performer, Nora has played in and sung for various bands, touring the UK and appearing at T In The Park.



## **Chris Wemyss** (*Sound Out*)

**Twitter:** [@SoundOutStow](https://twitter.com/SoundOutStow)

Chris is co-founder of Sound Out community music group and the driving force behind Stowed Out Festival. The two day event, now in its fourth year, has topped the bill with young, up and coming bands such as The Merrylees, Model Aeroplanes and Meursault . On the Friday night of the festival, some of the giants of the Scottish Folk scene have graced the stage including Shooglenifty, Old Blind Dogs, Dick Gaughan and Karine Polwart . Both days feature local young developing talent alongside more established performers.

## GET YOUR MUSIC ON iTUNES FOR FREE!

By attending Off The Record, you will receive a **free two-track release worth £25** from Scotland's leading digital music distribution company **EmuBands**.

It specialises in placing songs in iTunes, Spotify and all other digital stores and streaming services. To get your free distribution swing by the **EmuBands** stand in the foyer.



**Find out more about EmuBands at [www.emubands.com](http://www.emubands.com)**

### EVENT DETAILS

**Date:** Saturday 5 December 2015

**Venue:** MacArts Galashiels

**Time:** 10.30am – 5.00pm

**Age:** 14 – 25

### GET CONNECTED

**Website:** [www.offtherecord.me](http://www.offtherecord.me)

**Facebook:** [www.facebook.com/OTRscot](http://www.facebook.com/OTRscot)

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